


1. Mapping the landscape – COLUMBUS D4.2 ‘Portals and repositories and their role in knowledge transfer for blue growth’
2. One-to-one meetings with industry
3. Workshops
4. COLUMBUS brokerage event – SeaTech Week, October 2016
5. Produced best practice guide 

## What are the **challenges** to greater re-use and sharing of marine data by industry?

- Visibility – do they know we are here?
- Perception – public initiatives are for public users
- Language - distinct communities
- Landscape complexity – too many initiatives
- Reliability – short-term?

## What are the **solutions** to promote re-use and sharing ?

- Industry must be involved in the life cycle and governance
- Signpost the landscape for users & providers
- Active & targeted communications, marketing & brokerage
- Mobilise intermediaries and catalysts
- Cultivate creative & innovative ways to facilitate industry data-sharing



# Exposures Project: forecasting seabed resuspension

- Standardised interfaces with external 3<sup>rd</sup> party resources
  - Data
  - Models
- Ideally compliant with web service standards (eg OGC) for data/model discovery

